

Under the aegis of Institution Innovation Council (IIC) &
Internal Quality Assurance Cell (IQAC)

IMS-Noida

in association with

CGM, NMA & University of Carthage

organizes

8th International Conference

on

MANAGEMENT, TECHNOLOGY & ENTREPRENEURSHIP

THEME- "EMPOWERING CHANGE: INNOVATIONS FOR A TRANSFORMATIVE FUTURE

@ VIKSIT BHARAT 2047"

(ECIFTF-2025)

HYBRID MODE

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Prof. (Dr.) Vikas Dhawan, Director General, IMS-Noida

Convener:

Prof. (Dr.) Neelam Saxena, Dean Academics, IMS-Noida

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Date:-
27 to 29 March, 2025

Venue:-
IMS-Noida



About Institute of Management Studies, Noida (IMS Noida)

Established in 1998, IMS Noida, a NAAC A+ Accredited institution, known for its excellence in education across disciplines such as management, law, information technology, and journalism,. With a focus on academic rigor and practical exposure, the institute provides a holistic learning experience through its state-of-the-art infrastructure, experienced faculty, and industry-oriented curriculum. Renowned for its commitment to fostering innovation and leadership, IMS Noida has consistently nurtured professionals who excel globally while upholding ethical values. Located in the dynamic NCR region, IMS Noida is an ideal venue for thought leadership and transformative discussions.

About CGM Training and Consulting, Capetown, South Africa

CGM Training and Consulting is a leading professional development and consulting firm based in Cape Town, South Africa. Specializing in capacity-building programs, corporate training, and strategic consulting, CGM empowers organizations to achieve excellence and adaptability in today's competitive environment. The firm offers a diverse portfolio of services, including leadership development, project management, and tailored business solutions. Known for its innovative methodologies and client-centric approach, CGM collaborates with industries across sectors to foster sustainable growth. With a strong commitment to quality and results, CGM Training and Consulting has earned a reputation as a trusted partner for transformative change in South Africa and beyond.

About Noida Management Association (NMA)

Founded in 1989, Noida Management Association (NMA) is a non-profit autonomous professional body registered under the societies Registration Act. It owes its origin largely to the initiative and foresight of a few prominent industrialists, Noida authority and professional managers of Noida/ Greater Noida, who realizing the need of a professional association for exchange of views and experiences among managers, formed this Association. NMA is affiliated to All India Management Association. It has already drawn a very positive response from many leading industries and professionals in Noida and Greater Noida. NMA also administers awards to innovative management practices.

About University of Carthage

The University of Carthage (UCAR) is a public multidisciplinary university in the old roman City of Amilcar in Tunisia. Founded in 1988 as the University of Law, Economics, and Management Tunis III, it becomes later, in 2011, the University of Carthage. Nearly three-quarters of our 32,100 students pursue undergraduate studies, most of whom enroll in the faculty of sciences. Our six campuses offer our students a choice of study programs in five disciplines: Social Sciences, Engineering & Technology, Physical Sciences, Life Sciences and Arts & Humanities. The University of Carthage is made up of 38 institutions of higher education and research distributed over five governorates (Tunis, Ariana, Nabeul, Bizerte, Zaghouan):

About The Conference

In an era defined by unprecedented technological advancements, societal shifts, and global challenges, the pursuit of innovative solutions to foster meaningful change has become more critical than ever. The interconnected nature of today's world demands that individuals, institutions, and nations collaboratively address pressing issues while envisioning a future that is inclusive, sustainable, and transformative. As we navigate the complexities of the 21st century, the ability to innovate-not just in technology but across all domains of human endeavor-emerges as a cornerstone for driving progress and empowerment.

The International Conference on "Empowering Change: Innovations for a Transformative Future" is conceived as a platform to explore how innovation can serve as a catalyst for reshaping our future. It aims to bring together global thought leaders, researchers, policymakers, educators, entrepreneurs, and change-makers to share insights, exchange ideas, and forge actionable pathways towards transformative change. This conference aspires to address critical questions about the role of innovation in advancing humanity and unlocking potential across disciplines.

Tracks & Sub-themes of the International Conference

Submissions are invited across disciplines, including the following broad themes and sub-topics which are indicative in nature:

1. Technological Innovations for a Sustainable Future

- * Artificial Intelligence and Machine Learning.
- * Renewable Energy Technologies.
- * Green and Circular Economy Solutions.

2. Social and Cultural Transformations

- * Inclusive Innovation and Social Impact.
- * Education and Skill Development for the Future Workforce.
- * Diversity, Equity, and Inclusion in Innovation.

3. Business and Economic Evolution

- * Entrepreneurship and Start-Up Ecosystems.
- * Disruptive Business Models in the Digital Age.
- * Innovations in Finance and Economic Empowerment.

4. Global Challenges and Opportunities

- * Climate Change Mitigation & Adaptation Strategies.
- * Innovations in Healthcare and Public Health.
- * Smart Cities and Urban Development.

5. Policy, Ethics, and Governance

- * Ethical Frameworks for Technological Advancements.
- * Public-Private Partnerships for Innovation.
- * Policy Innovations for Equitable Growth.

6. Innovations & Challenges in Media & Journalism

- * Advocacy Journalism and Social Reform
- * AI and Data-Driven Reporting
- * Tackling Misinformation
- * Digital Platforms and News Consumption
- * Diversity in Media
- * Media Literacy and Critical Thinking

7. Innovations in Law and Legal Practice

- * Technology-Driven Legal Reforms & Access to Justice.
- * Intellectual Property Rights in the Age of Innovation.
- * Cybersecurity and Data Privacy Regulations.
- * Artificial Intelligence and Ethics in Legal Decision-Making.
- * Environmental Law and Climate Change Litigation.
- * International Trade Law and Global Economic Governance.

***The list is not exhaustive, any other issues relevant with the Main Theme may also be Included.**

The Intellectual Pool

The Conference expects a huge number of scholarly participants from abroad as well as from the domestic turf, besides top-notch representatives for keynote speeches and session chairs. The participants are intended to be the innovators, entrepreneurs, disruptors, developers, evolvers, experts and policy makers from various Industries, Ministries, Educational and Research Institutions, Information Technology sector, and national international governing bodies.

Submission Guidelines

Abstracts: Submit a **250-300** word abstract clearly outlining the research objectives, methodology, key findings, and relevance to the conference theme.

Full Papers: Papers should be **3,000-6,000** words (including references) and adhere to APA/7th Edition formatting.

Language: All submissions must be in English.

Email for Submission: conference@imsnoida.com

Presentation Formats: Accepted papers will be presented as oral presentations or posters.

Registration Fee (Including seminar kit, certificate, and food)

CATEGORIES FEES	INR	FOREIGN	REGISTRATION FEE QR CODE
Research Scholar	800/-	\$30.00	
Faculty Member	1200/-	\$40.00	
Corporate Delegate	2500/-	\$100.00	
Attendees (Non-Presenting)	500/-	\$20.00	
Accompanying Person	700/-	\$25.00	

Bank Account Details.

Account Name : IMS Law College Noida
Account No : 917020057451647
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Important Dates

Abstract Submission	February 20, 2025
Abstract of Acceptance	February 25, 2025
Submission of full Paper	March 15, 2025
Conference Dates	March 27-29, 2025

Call for Papers

Submission of Abstract & Full Paper

- Authors are requested to submit their original research contribution in the form of an abstract with specified subtheme, not exceeding 300 words with maximum 5 key words, 1.5 spaced, 12 fonts, Times New Roman, justified on both sides.
- The abstract must carry the author's name, designation, and affiliation, contact number with STD or ISD code and email id.
- The abstract must contain a brief introduction, objectives, methodology, database, major findings and keywords.
- After shortlisting of their abstracts, the author/s are to submit their full-length paper after getting the letter of acceptance of the abstract from the organizers. In that case the format of the full-length paper will be the same as the abstract.
- The full paper must not exceed 10 pages including all the tables, diagrams, maps, references, title and particulars related to the author(s).
- It is highly expected that the contributions should be authentic as per the research ethics of anti-plagiarism.

Both the abstracts and full papers have to be submitted to conference@imsnoida.com

APA 7th Edition Citation Style or as applicable to the respective streams.

Please share the Scanned copy of duly-filled registration form along with registration slip to conference@imsnoida.com or do the registration through the QR Code



Publication

The abstracts and papers will be accepted after the process of review by an expert committee and on the basis of their recommendations; the selected papers will be published in Scopus Indexed Journals/ ABDC/ UGC Care Listed Journals, or by renowned publishers such as Springer or Routledge, subject to a rigorous peer-review process. In addition, APC shall be applicable.

Conference Poster Presentation

IMS Noida invites International Conference Poster presentation to display research findings to be presented at a large academic gathering where researchers will showcase their work through a concise, visually appealing poster. This poster will include key information like the study's introduction, methods, results, discussion, and conclusions, allowing for interactive discussions with conference attendees who can readily scan and ask questions about the research at a glance; it serves as a platform to share knowledge, network with peers, and stimulate further exploration within a specific field.

Key Elements of a Conference Poster Presentation

- **Clear and Concise Title:**
A Captivating title that immediately captures the essence of the research topic.
- **Author Information:**
Names of researchers, affiliations, and contact details.
- **Structured Sections:**
 - (i) Introduction: Briefly outlines the research problem, significance, and key questions.
 - (ii) Methods: Summarizes the research methodology, data collection, and analysis techniques used.
 - (iii) Results: Presents key findings, data visualizations (graphs, tables, images) in a clear and accessible format.
 - (iv) Discussion: Interprets the results, highlights key implications, and discusses limitations.
 - (v) Conclusions: Summarizes the main takeaways and potential future directions.

Poster Presentation Guidelines

1. Poster will be displayed in the poster area located in IMS Noida building designated for poster presentation. You must stand by your poster during the scheduled poster times or you will be counted as a no-show.
2. One Poster will be allocated to each presentation. The maximum and recommended poster size is 44 inches wide by 32 inches height (Portrait Format).
3. Each poster presenter is required to defend his/her poster during the respective poster session slot for the paper to be included in the conference proceedings.
4. The Title of your poster paper should be done in block letters which are at least 8 to 10 cm (3-4 Inches) high.
5. All text must be easily readable from a distance of 1 to 2 meters.
6. All Graphs and Charts should be at least 25*30 cm (approximately 8.5*11 inches) or larger.
7. It is a good idea to sequentially number your materials in the poster. This will indicate to the viewer a logical progression through your poster.
8. Prepare your poster carefully so that it can be used as the basis to explain and answer questions from the viewers.
9. It is helpful to have copies of your proceedings paper available for those who may want to study specifics of your work in more detail.
10. Have your business cards or contact information available for those who may wish to contact you at a later date.

11. Avoid overwhelming text blocks, use bullet points, and incorporate impactful visuals like graphs, diagrams, and relevant images to convey complex information.
12. Choose a colour palette that aligns with the conference branding and enhances readability.

Recommended Guidelines

- * Font should be sans serif type like Arial or Helvetica.
- * Headings should be 48pt or larger.
- * Text should be 36pt or larger
- * The smallest text size in figures and tables should be 24pt or larger.

Hatch Pitch-B Plan Competition

IMS Noida invites B Plan Competition to promote the budding entrepreneurs to present their unique business idea through their products, prototypes through a presentation at a large gathering of industry experts from NSIC, NIESBUD, Wadhvani Foundation etc. Such a platform not only allows the novel idea to be presented and discussed but also to ponder upon its marketability, feasibility, and efficiency.

Key Elements of B Plan Competition

The venture being presented must have a definite name.

Owner Details

Founder & Co-Founders Name & Designation along with their split with any funding or grant received.

Structured Sections

- Introduction to the company and products.
- Market Information.
- Competition.
- Marketing & Distribution.
- Way beyond.
- Capital Requirements and Major Costs.

Participant Guidelines

- Each team shall consist of maximum 3 people.
- Pre-registration of teams is necessary. No team shall be entertained at the last moment.
- Registration Charges- In House Students of IMS Noida and DIA-Rs. 750, Others Rs.1500.
- The team shall represent their idea through the Power Point Presentation which shall be submitted at a prior informed date after the registration.
- No changes in the Presentation shall be entertained after the submission.
- The team shall showcase their products, prototypes in case its an existing brand.
- Noval ideas can be presented which are yet to be implemented for which guidance is required.
- The team may also get the funding from the judges if the presented idea is found captivating.

- The prizes shall be-
 - a. First Prize-Rs. **10,000**
 - b. Second Prize-Rs. **7500**
 - c. Third Prize-Rs. **5000**
- Certificate of participation shall be given to all the participants.
- The judges shall provide their judgement on the presented idea and their decision shall be final.
- Each team shall make specific power point slides in the heads namely as

a. Introduction To The Company And Products - Slides 1-3

Introduce yourself, your company and its products.

Describe your market and how you solve your customers' problems.

Explain how your product is different from existing product in the market.

b. Market Information-Slides 4-6

Discuss the size of the market for your product

Explain who your customers are

Demonstrate growth in your market in the next 3-5 years

c. Competition-Slides 7-8

Discuss the competitive advantages your venture has, that will lead to outstanding revenue growth and profitability.

Demonstrate your projected revenues for the next 3-5 years.

d. Marketing & Distribution - Slides 9-10

Discuss your marketing strategies, including distribution channels and sales strategies

e. Way Beyond - Slides 10 And Beyond

Introduce your management team and advisory board members. Include one or two points about each person's background and experience. and explain how each person on the team brings a critical element necessary for your company's success.

f. Capital Requirements And Major Costs - Final Slides

Reveal the total amount of capital you need and a short list of major expenditures.

Chief Convenor



Prof. (Dr.) Uikas Dhawan
Director General,
IMS-Noida

Convenor



Prof. (Dr.) Neelam Saxena
Dean Academics
IMS-Noida

Conference Partners



Ms. Charmaine Gangen
Global Entrepreneurship
Education Consultant
South Africa



Dr. Yogendra Singh
Chairperson
Noida Management Association
& Professor, JSS Academy
of Technical Education

Invited Speakers



Mr. Ricardo Sabates
(UK)



Dr. Anuja Sehgal
(INDIA)



Dr. Radhika Meenakshi
(INDIA)



Dr. Wisnu Dewobroto
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Prof. (Dr.) Vikas Dhawan, Director General, IMS-Noida

Convener:

Prof. (Dr.) Neelam Saxena, Dean Academics, IMS-Noida

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Prof. (Dr.) Bhavish Gupta- HOD (LAW)
Prof. (Dr.) Sachin Batra- HOD (SJMC)
Prof. (Dr.) Ramesh Kumar- HOD (SOM)

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Dr. Rajiv Pratap Singh Ms. Rachna Gupta
Mr. Lalitank Jain Ms. Barsha Chhabaria

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